

Why print matters for learning and reading?

The evidence is clear:



Print yields **superior comprehension, concentration, and retention**



Schoolchildren and students perform better when using print in instruction and testing



Print reduces socio-economic or digital access gaps, ensuring they do not lead to learning inequalities



Digital-only tools and reading practices in education and learning **diminish outcomes**

SEE THE
OUTCOMES





Learning outcomes & test results

Students performed better on
paper-based tests across all skill levels

Concentration & understanding

Digital reading fosters **shallow reading behaviours** (skimming, scanning, multitasking),
reducing comprehension



Source: Støle et al., 2020

KNOW
THE FACTS



Comprehension & retention

A meta-analysis of

54 STUDIES

171,000 PARTICIPANTS

PERIOD: **2000–2017**



Paper reading yields **better comprehension** than digital reading

Source: Delgado et al., 2018

Format preferences & behaviour

 **78%** of university students prefer print for reading

 **82%** said they focus best with print

 **72%** said they remember best with print (ARFIS)

Source:
Mizrachi et
al., 2021

WHY IT
MATTERS





Maintaining print alongside digital is not optional

It is essential for effective learning, equal
opportunity, and the development of
higher-level comprehension skills

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